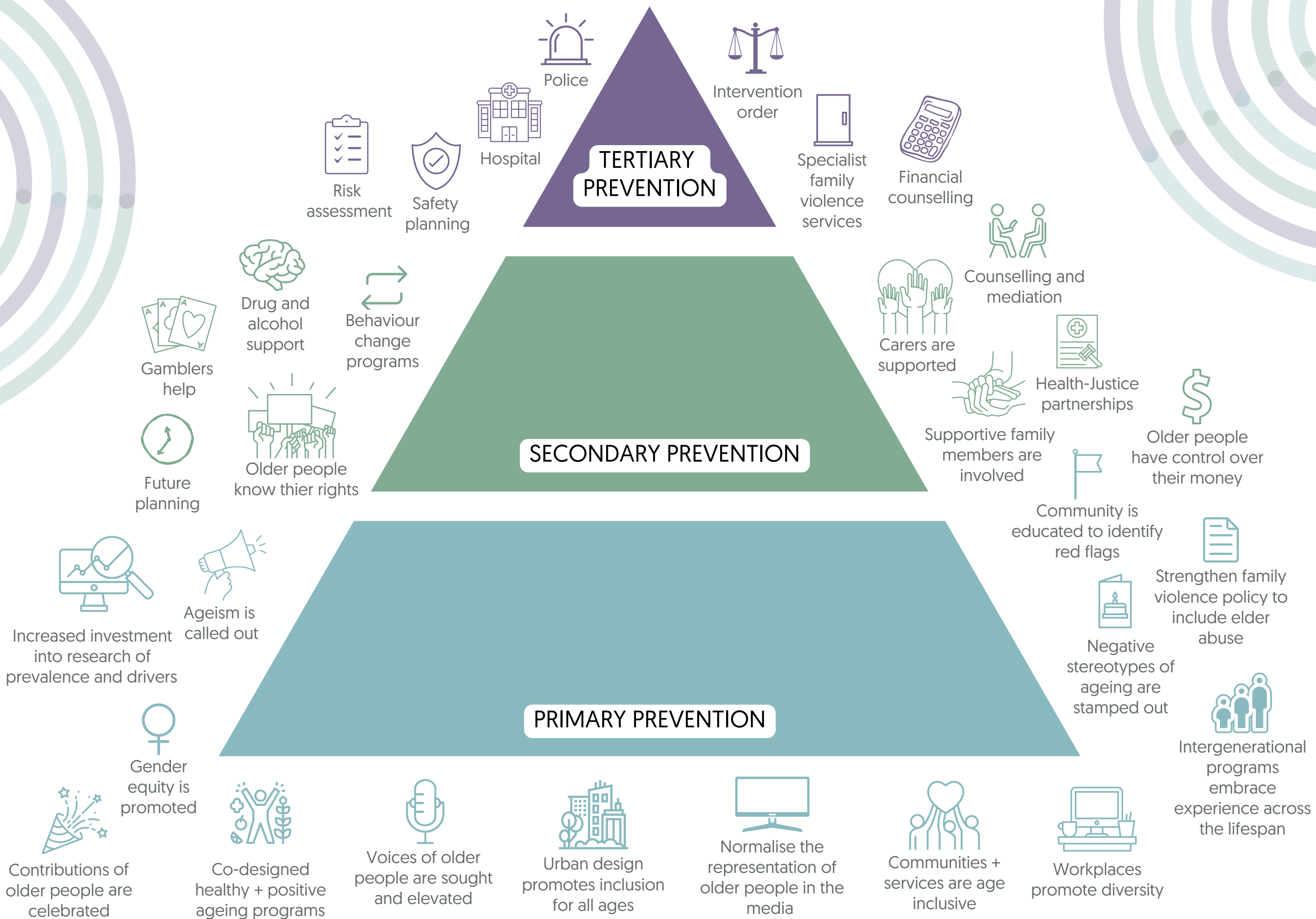


PREVENTING ELDER ABUSE ACROSS THE CONTINUUM



PRIMARY PREVENTION

Preventing elder abuse from happening in the first place

Addresses root causes

including ageism, gender inequality, racism, ableism

Targeted at whole of population

SECONDARY PREVENTION

Early Intervention

Taking action on the early signs

Changing the trajectory for at risk groups

(individuals at risk of either perpetrating or experiencing elder abuse)

TERTIARY PREVENTION

Response

Intervening after abuse has occurred

Supporting victim-survivors

Holding perpetrators to account

Preventing the recurrence of elder abuse

